



**SPONSORSHIP and
FUNDRAISING POLICY**

RATIONALE

The Board is committed to ensuring that funds raised for or on behalf of the College are managed in an equitable manner for the benefit of students.

PURPOSE

The purpose of this policy is:

- To ensure that sponsorship is aimed at developing programmes at the School;
- To ensure the co-ordination of fundraising in the School so as to maximise the return from fundraising for the School and students.

GUIDELINES

1. All fundraising and sponsorship campaigns must first be approved by the Principal and/or the Board, prior to the commencement of the campaign.
2. Approval by the Board is also required if the anticipated amount to be raised exceeds \$5,000.
3. All fundraising activities/sponsorship are to focus on the sport or cultural activity generally in the School and not on specific teams or groups.
Exceptions:
 - (i) Fundraising for teams/groups to attend national competitions or go on tours.
 - (ii) Fundraising for equipment/clothing that remains the property of the School and may be used by other students in future years.
4. Fundraising activities organised by sporting/cultural groups are not to impact on School-wide fundraising activities.
5. Auckland Secondary Schools Heads Association (ASSHA) By-Laws must be abided by with regard to size and positioning of logos on sport/cultural uniforms.
6. Sponsorship or association with companies/retailers/outlets associated with products or services which could be considered objectionable or unsuitable may not be permitted.
7. All applications to Pub Charities and similar Trusts must be approved by and signed by the Principal.
8. Any use of the School name and /or Crest must have the prior approval of the Principal.
9. Any use of signage must have the prior approval of the Board.

This policy was adopted by the Wesley College Board of Trustees 8 November 2007. It will be reviewed on or before the November meeting 2011.

N Johnston
Chairperson

8 November 2007
Date